



National Counterintelligence and Security Center Releases Social Media Deception Awareness Videos

NEWS RELEASE

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Videos are second in a series released in the wake of the OPM records breach

FOR IMMEDIATE RELEASE

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Today the ODNI's National Counterintelligence and Security Center released the second in a four-part series of videos from its "Know the Risk—Raise Your Shield" campaign.

The latest campaign videos focus on social media deception, and are intended to help build public awareness of the inherent dangers that the use of social media—Facebook, Twitter, etc.—could present when appropriate protective measures are not taken. There are two videos: a shorter attention-grabber and a second longer video which provides details about social media deception, how government officials or the public can recognize threats and what steps can be taken to minimize the risk of being deceived.

"The information the social media deception videos and overall campaign convey will increase individuals' awareness of the dangers in cyberspace and provide common-sense tools to protect themselves from bad actors, be they criminals or foreign intelligence entities," said NCSC Director Bill Evanina.

The NCSC launched the campaign last month in the wake of the Office of Personnel Management records breach to help those individuals, government or otherwise, whose personal information has been compromised. The launch videos focused on "Spear Phishing Attacks," while the final sets of videos—to be released in November and December, respectively—will focus on human targeting and awareness for travelers. Each release contains a 30-45-second overview video and a more in-depth two minute video.

The NCSC provides effective leadership and support to the counterintelligence and security activities of the U.S. Intelligence Community, the U.S. government, and U.S. private sector entities who are at risk of intelligence collection or attack by foreign adversaries.

To see the videos and for additional information on the campaign, go to ncsc.gov or dni.gov.



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Poster: [Social Media Deception](#)

Video 1: [Don't Be THIS Guy: Social Media Deception](#)

Video 2: [Know the Risk - Raise Your Shield: Social Media Deception](#)